YANINA MALTSEVA

UI/UX DESIGNER

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Linkedin • Portfolio

ABOUT

Junior UI/UX Designer with hands-on experience in research-driven product design. Skilled in user research, UX strategy, wireframing, prototyping, and high-fidelity UI, with a strong understanding of accessibility, design systems, and collaborative design processes. Motivated to deliver usable, scalable solutions and grow within a product-focused team.

EXPERIENCE

Bazalt — Blog Redesign **Sep 2024 - Nov 2024**

- Applied the Double Diamond UX process to redesign a content-heavy blog platform
- Conducted user research, surveys, and competitor analysis to identify usability issues
- Created personas, user flows, wireframes, interactive prototypes, and high-fidelity UI
- Worked with an existing design system and designed new reusable components
- Improved navigation clarity, content discoverability, and overall usability
- Enhanced accessibility (WCAG), including designing a focus mode for users with health challenges
- Collaborated closely with team members, presenting design decisions and iterating based on feedback

EDUCATION

Projector Institute - Webflow Basics **Sep 2025 - Oct 2025**

- Gained foundational knowledge of Webflow, including site building, responsive design, and basic interactions.

Projector Institute - UX Design Beginning **Aug 2024 - Dec 2024**

- Experienced in quantitative and qualitative user research, personas, user flows, and competitor analysis.
- Proficient in information architecture, and accessibility.
- Strong problem-solving, data-driven decision-making, presentations, and teamwork.

Hillel IT School - Web Design Basic **Mar 2024 - May 2024**

- Skilled in Figma (components, Auto Layout, frames, text, shapes), designing landing pages, creating reusable components, delivering UX artifacts (personas, user flows, CJMs), collaborating in FigJam, and applying neurodesign patterns, typography, grids, colors, and icons for improved usability.

ADDITIONAL INFORMATION

- **Languages:** English - B2, Polish - B2, Ukrainian - Native, Russian - Fluent
- **Skills:** Figma, Adobe Photoshop, FigJam, Miro, Webflow, basic knowledge of HTML/CSS

I consent to the processing of my personal data for future recruitment processes.